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### **Research Article**

# Extent of adoption of crop and vegetable based technological interventions of IVLP programme

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**SUMMARY:** This work examined the extent of adoption of crop and vegetable based technological interventions introduced through Institution Village Linkage Programme (IVLP) and to analyze the performance of each technological intervention in the light of set objectives. The study was carried out in the purposively selected villages of district Kanpur nagar (UP). One hundred and fifty beneficiaries were purposively selected and interviewed with a structured questionnaire to find the extent of adoption of technological interventions of IVLP programme. During the study twelve crop-based interventions and eight vegetables based interventions were taken for the study. Out of the twelve crop based interventions taken for the study, it was observed that H.Y.V,s of rice were adopted to a greater extant (94.52) per cent followed by adoption of HYV's of wheat with (91.16) per cent and among vegetable based interventions high level of adoption was noticed in case of HYV's of pea followed by HYV's of brinjal,however low level of adoption was noticed in case of high yielding varieties of sponge gourd and onion.

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## **KEY WORDS:**

Adoption, Technological interventions, IVLP programme

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